



akras
let there be taste

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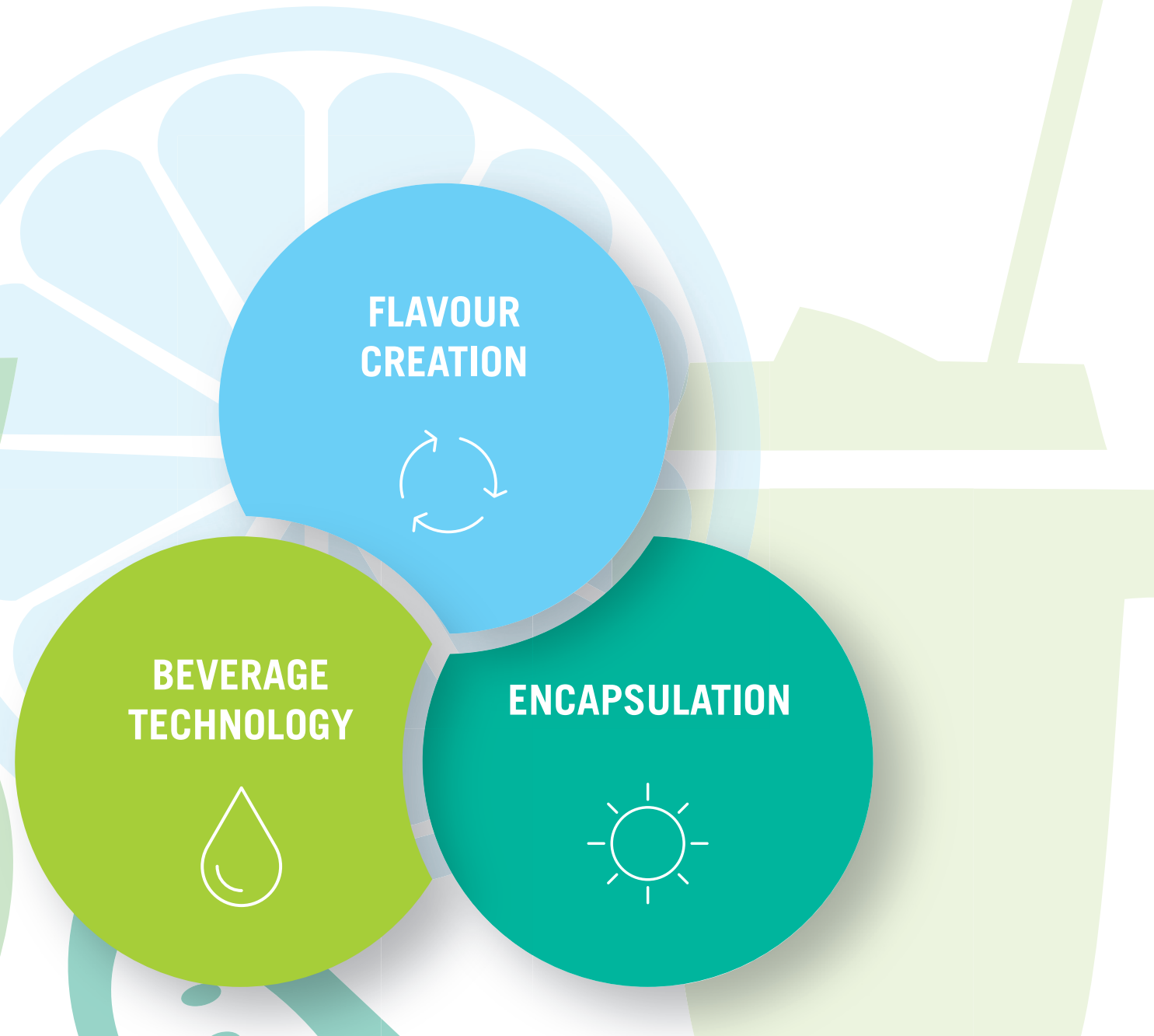
AKRAS FLAVOURS

AKRAS Flavours is a leading Austrian company in flavourings and beverage solutions. As a family run business, AKRAS Flavours has more than 80 years of experience and technical know how. With two production plants and various subsidiaries and partners AKRAS Flavours covers more than 35 countries on 4 continents.

AKRAS Flavours ist ein familiengeführtes Unternehmen aus Österreich, das seit mehr als 80 Jahren Aromen und Grundstoffe für Lebensmittel und Getränke erforscht, entwickelt und produziert. Mit zwei Produktionsstätten und mehreren Niederlassungen und Partnern beliefert AKRAS Flavours mehr als 35 Länder auf 4 Kontinenten.



OUR CORE COMPETENCES



FLAVOUR CREATION



FLAVOUR CREATION means... AROMENKREATION bedeutet...

- ...creating the right flavours for your application
...das für Ihre Anwendung richtige Aroma zu entwickeln
- ...finding new solutions for a better taste experience
...neue Lösungen für eine bessere Geschmacks-Performance zu erarbeiten
- ...mastering natural flavours and plant based extracts
...natürliche Aromen und Pflanzenextrakte zu erforschen
- ...offering taste and process solutions for your project
...Geschmacks- und prozessorientierte Lösungen für Ihr Projekt anzubieten

BEVERAGE TECHNOLOGY

BEVERAGE TECHNOLOGY means... GETRÄNKETECHNOLOGIE bedeutet...

- ...formulation of new and innovative beverage concepts and ingredients
...neue innovative Getränkekonzepete zu erarbeiten und Inhaltsstoffe zu erforschen
- ...developing compounds and bases with superior stability and solubility
Zutaten und Grundstoffe mit überdurchschnittlich hoher Stabilität und Löslichkeit zu entwickeln
- ...optimising flavour and extract solutions for beverages
...Aromen und Extraktlösungen für Getränke zu optimieren
- ...bringing flavours, juices, vitamins and other ingredients to your project
...Aromen, Säfte, Vitamine und andere Zutaten für Ihr individuelles Projekt zu konzipieren

ENCAPSULATION

ENCAPSULATION means... VERKAPSELUNG bedeutet...

- ...inventing long-lasting taste and shelf life
...einen lang anhaltenden Geschmack und optimale Haltbarkeit zu erreichen
- ...revealing the best solubilities for dry products
...die für Trockenprodukte bestmögliche Löslichkeit zu erzielen
- ...optimizing flavour release
...die Aromenfreisetzung zu optimieren
- ...creating the right particles for your application
...die richtigen Partikel für Ihr individuelles Projekt zu entwickeln

COMMITMENTS

We are committed to continuous improvement of our products and services. We therefore meet the strictest quality and environmental criterias. We also fulfill special requirements such as Bio-, Halal- and Kosher- certifications of certain products.

Wir arbeiten an der kontinuierlichen Verbesserung unserer Produkte und Leistungen. Daher erfüllen wir selbstverständlich die strengsten Qualitätskriterien und Umweltstandards. Auch spezielle Anforderungen wie Bio-, Halal oder Kosher- Zertifizierungen von bestimmten Produkten werden berücksichtigt.



PRODUCTION

Everything that has been tested and developed at laboratory level can be implemented on industrial scale.

Alles, was im Labormaßstab getestet und entwickelt wurde, kann auf modernen Anlagen großtechnisch umgesetzt werden.



Fully automated dosing installations for 100% traceability.
Vollautomatische Dosieranlagen für 100%ige Rückverfolgbarkeit



Modern extractors for the production of natural extracts
Fortschrittliche Extraktoren für die Herstellung natürlicher Extrakte



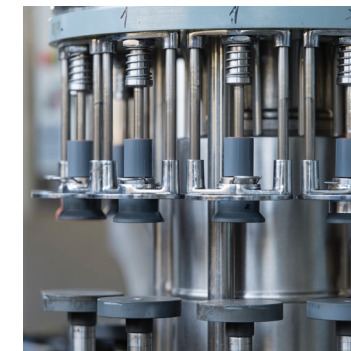
Spray drying for the production of high-quality granulates and powders.
Sprühtrocknung für die Produktion hochwertiger Pulver und Granulate



Up-scale distillation units for the concentration of flavouring components.
Destillationseinheiten für die Konzentration geschmacksgebender Komponenten



Aseptic filling for special quality requirements.
Aseptische Abfüllung für spezielle hygienische Anforderungen



Automated filling installations for the delivery of large quantities in short time
Automatische Abfüllanlagen für die Fertigung großer Mengen in kurzer Zeit

OUR PRODUCTS

FLAVOURINGS: LIQUID, POWDERED, SPRAY-DRIED, GRANULATED
AROMEN: FLÜSSIG, PULVERFÖRMIG, SPRÜHGETROCKNET, GRANULIERT

BEVERAGE BASES, COMPOUNDS, EMULSIONS
GETRÄNKEGRUNDSTOFFE, BASEN, EMULSIONEN

NATURAL EXTRACTS
NATÜRLICHE EXTRAKTE

FUNCTIONAL INGREDIENTS
FUNKTIONELLE INHALTSSTOFFE

FRUIT POWDERS & FRUIT CRYSTALS
FRUCHTPULVER & FRUCHTKRISTALLE

FLAVOURS WITH MODIFYING PROPERTIES
AROMEN MIT MODIFIZIERENDEN EIGENSCHAFTEN

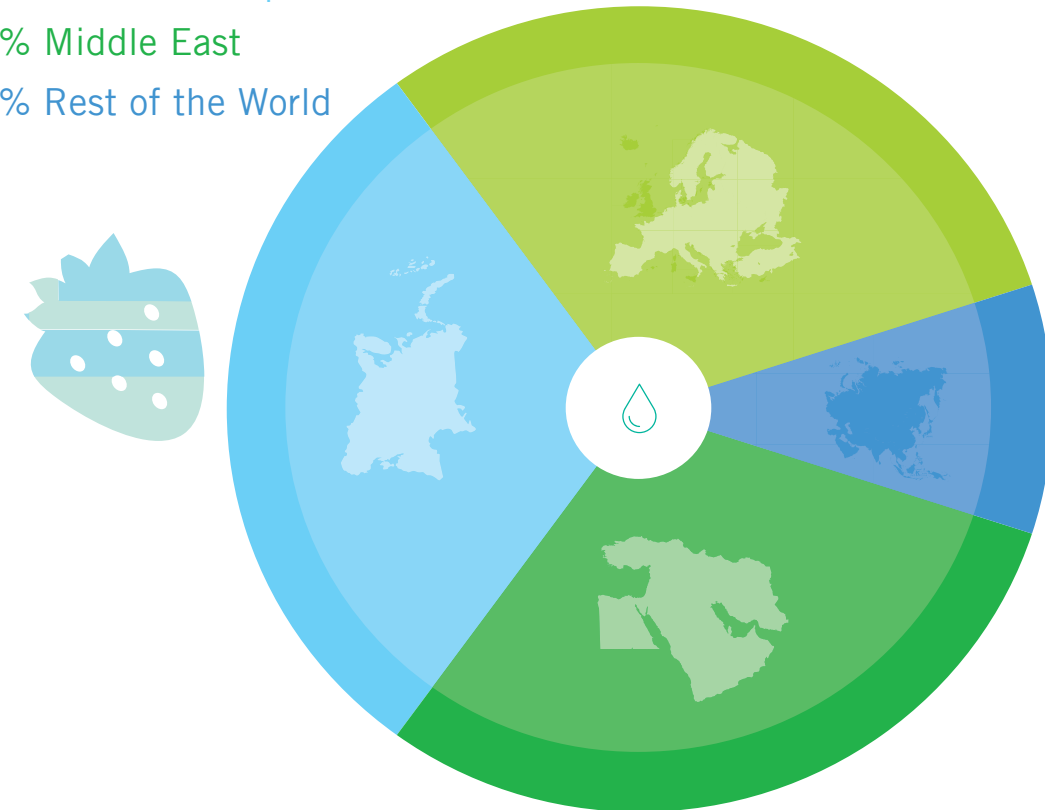
CLOUDING AGENTS
TRÜBUNGSMITTEL

SWEETENING SOLUTIONS
LÖSUNGEN ZUR SÜSSUNG



OUR CLIENTS

30% Eastern Europe
30% Western Europe
30% Middle East
10% Rest of the World



Clients in more than 60 countries worldwide: Albania, Algeria, Austria, Azerbaijan, Belgium, Bosnia Herzegovina, Brazil, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Gabon, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Iraq, Ireland, Italy, Jordan, Kazakhstan, Kenya, Korea, Latvia, Lebanon, Libya, Lithuania, Luxembourg, Macedonia, Malta, Malaysia, Morocco, Nigeria, Oman, Pakistan, Poland, Romania, Russian Federation, Saudi Arabia, Serbia, Slovakia, Slovenia, Sudan, Switzerland, Syria, Sri Lanka, South Africa, Singapore, Thailand, The Netherlands, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom



Our strength is creativity
Kreativität ist unsere Stärke

Let there be taste



Our business is diversity
Vielfalt ist unser Geschäft



Our goal is enjoyment
Genuss ist unser Ziel



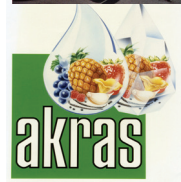
Our model is nature
Die Natur ist unser Vorbild

80 YEARS FLAVOURED WITH FASCINATION

Anton Krasny founds the trading company Akras. The company quickly develops into an industrial enterprise and specialises in distillates, extracts, and essences for the food industry



Akras starts with the production of beverage bases. A short time later Akras supplies the Middle East and Southern Europe with drink concentrates...



50th anniversary! By that time Akras is already represented in 28 countries



The brothers Peter and Heinz Krasny join the company. The great success leads to the additional purchase of an operations building in the 20th municipal district of Vienna



Akras moves the headquarters from Vienna to Biedermannsdorf at Industriezentrum NÖ-Süd



Akras expands the drying technology division and invests in state-of-the-art spray drying equipment



Implementation of ISO 9001 Quality Management System in line with HACCP System



ISO 1400 certification and registration in the EMAS directory



Martin Krasny takes over the company management in the 3rd generation



HALAL Certification of the company



80th anniversary! Another production site is built on a recently purchased land in the Austrian headquarters. This doubles the production capacity from 2019 onwards



The company changes its name from "Essenzenfabrik" to "Flavours AG" reflecting the by now extensive international business relations



Adaption of International Food Standard 4.0 (International Featured Standard)



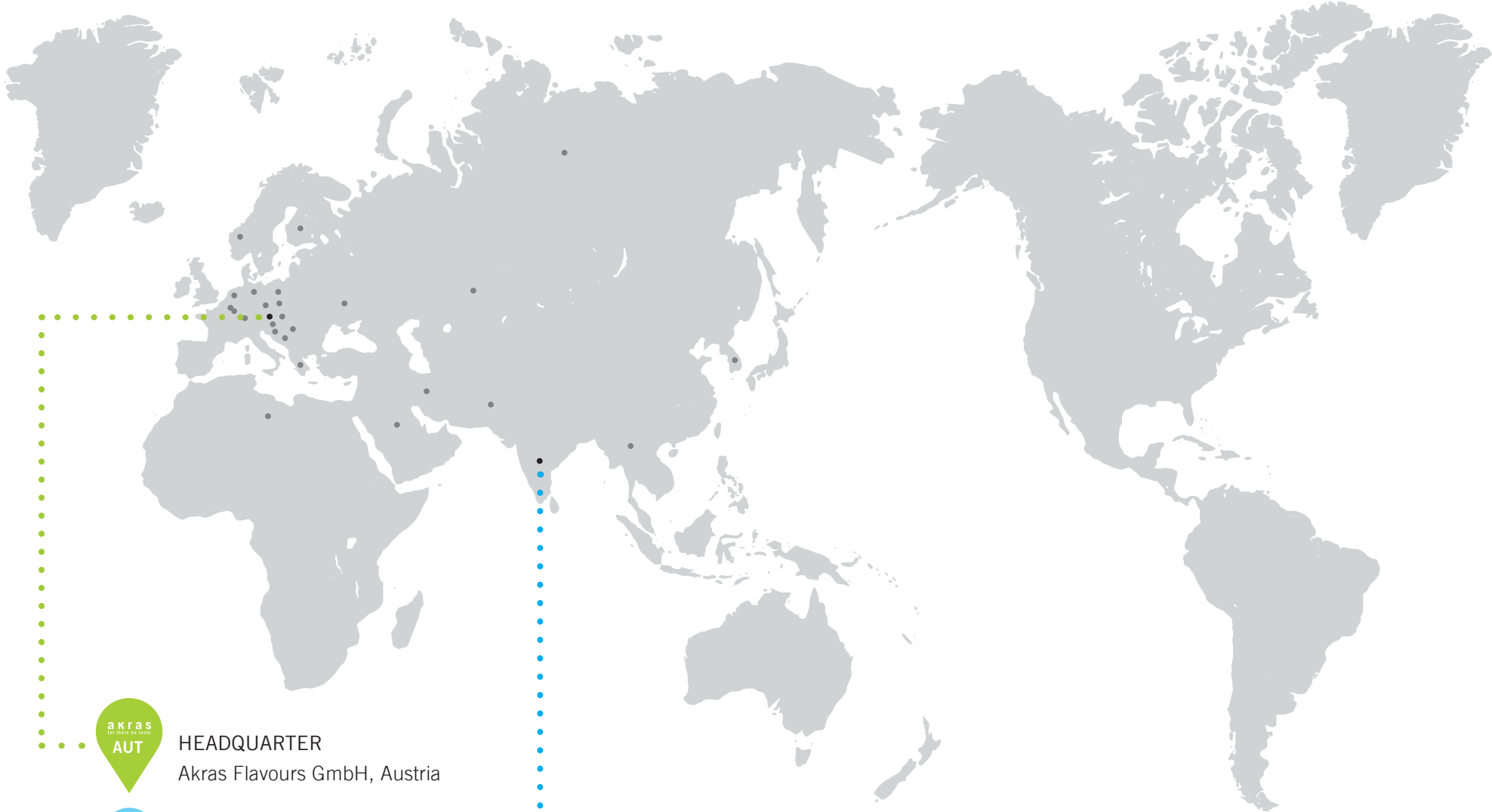
Further Expansion of the company's drying and beverage division and installation of new analytical laboratories



Akras opens a second production site in Bangalore, India, for supplies to the Asian market



LOCATIONS & PARTNERS



HEADQUARTER
Akras Flavours GmbH, Austria



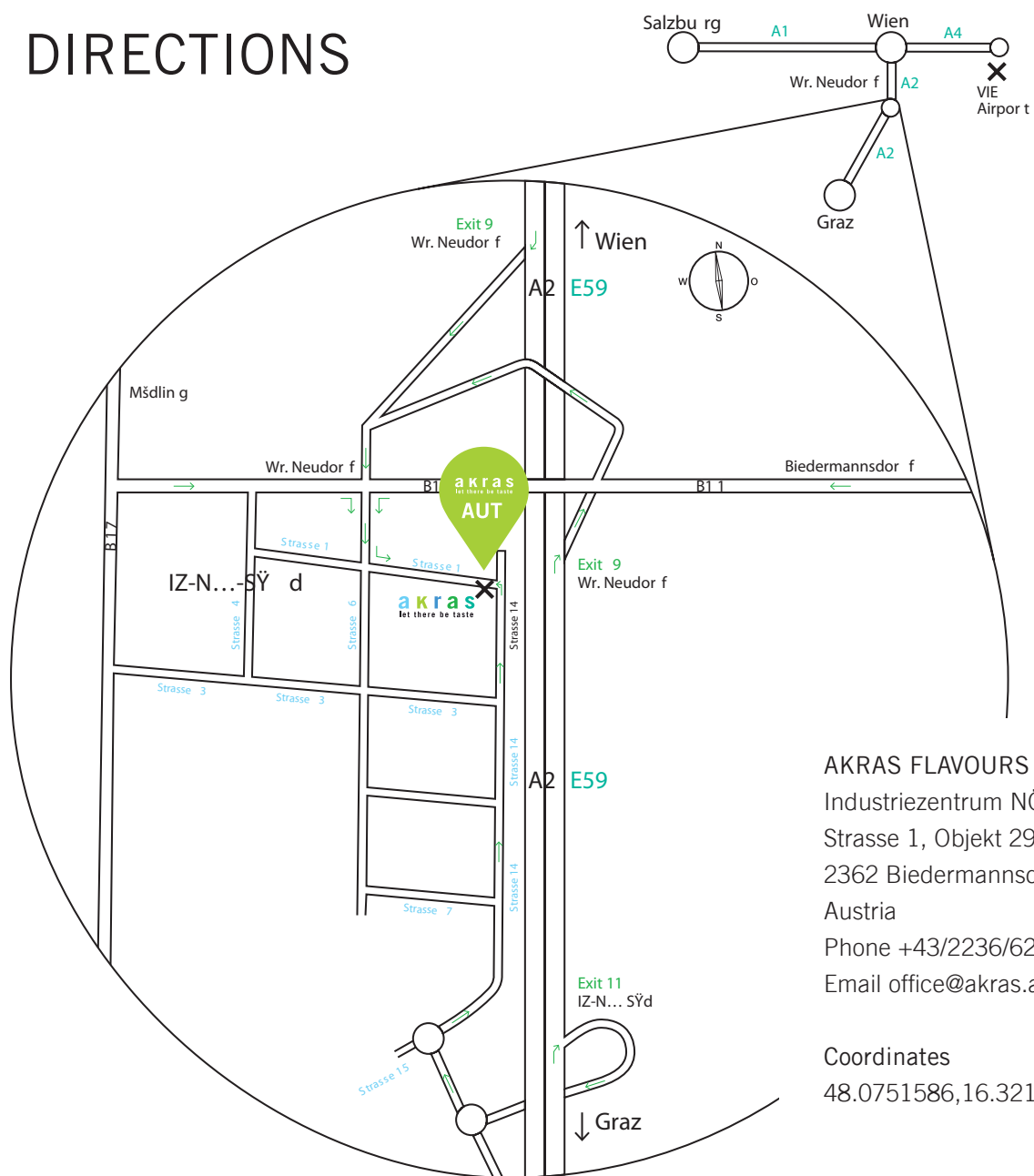
PRODUCTION SITES
Austria & India (for Asian market)

SUBSIDIARIES
AKRAS India, AKRAS Lebanon office, AKRAS Kazakhstan, AKRAS Bosnia d.o.o., AKRAS Bohemia spol., AKRAS Ukraine, AKRAS Saudi Arabia

DISTRIBUTION PARTNERS
Poland, Russia, Thailand, Korea, Hungary, Greece, Pakistan, Finland, Iran, Norway

DIRECT SUPPORT
Germany, Switzerland, Netherlands, Belgium, Luxemburg, Czech Republic, Slovakia, Croatia, Slovenia, Serbia

DIRECTIONS



AKRAS FLAVOURS GMBH
Industriezentrum NÖ-Süd
Strasse 1, Objekt 29
2362 Biedermannsdorf
Austria
Phone +43/2236/62550-0
Email office@akras.at

Coordinates
48.0751586,16.3213392

FROM THE SOUTH

Follow the A2 motorway towards Vienna and leave the motorway at Exit IZ NÖ-Süd (Exit 11). At the next 2 roundabouts take the first exits- then you will be on Street 14 - follow this street for about 1,4 km until it makes a left turn into Street 1. Just after the turn, on your left hand side you will see the entrance to AKRAS Flavours.

FROM THE NORTH

Follow the A2 motorway towards Graz and leave the motorway at Exit Wiener Neudorf (Exit 9). At the first intersection controlled by traffic lights drive straight on and cross the federal highway 11. After about 200 m, you will come to the next set of traffic lights. Turn left and after approx. 350m you will reach the main gate of AKRAS Flavours on the right side.

**flavoured
with
fascination**

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